

The *Savvy Entrepreneur's* Blueprint For Creating a 6-Figure Holistic Business



Script: How to Welcome a New Client

“Hi, Carol?”

“Hi Carol, nice to meet you. I’m Ani. I’m the massage therapist that will be working with you today. Have you been here before?”

“Well welcome! Let me show you around. You can put your jacket here, there is water here and the bathroom is over there. Why don’t you have a seat here in the waiting area and I’ll have you fill out an intake for me before we get started.”

“Are you ready? Ok, come on back. The room is right over here.”

“Have a seat and let’s talk so I can get to know you.”

-when your questions are answered-

“Ok, let’s get started. (tell them what you want them to do now and what you will do for the session/class)

For example... “There is a place for your jewelry, a hook for your clothing. That chair is yours so feel free to keep things on the chair. Please get between the sheets, face down and I’ll be back in a few minutes. I’ll knock before coming back in.”

Or... “The class will get started in a few minutes so you can make yourself comfortable, take your shoes off and put them by the cubbies and find a spot.” *Make sure to introduce your new students to the returning students when appropriate.