

The *Savvy Entrepreneur's* Blueprint For Creating a 6-Figure Holistic Business



Marketing 101

- know your hours and contact info
- call everyone you know
- have an open house
- introduce yourself to other practitioners and class instructors
- stay in the club - go holistic
- make referrals
- return emails and phone calls quickly
- ask for business
- have biz cards, rack cards with you
- attend local events hosted by your target clients
- support your target clients through gift card donations or time donations at events
- host a workshop!

Do's and Don'ts